

For additional product & nutrition information and to see if other Kellogg products are K-12 compliant, please contact your Kellogg K-12 Sales Representative at (877) 511-5777. You can also visit [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com).

Kellogg's Code	Product Name	Case Pack	Whole Grain Rich	Grain/MA Ounce Equiv.	Buy American Compliant	Made without colors from artificial sources	Made without flavors from artificial sources	Smart Snack Compliant	Bid Specs
<b>Kellogg's BOWL PACK CEREALS</b>									
38000-10992	Kellogg's® Frosted Flakes® Multi-Grain Chocolate Zucaritas Reduced Sugar	96ct / 1oz	✓	1oz	✓			✓	Chocolately coated flakes cereal that is whole grain rich (11g whole grain per serving). 8g sugar per serving. No HFCS. Good source of 10 vitamins and minerals.
38000-78787	Kellogg's® Apple Jacks® For Schools	96ct / 1oz	✓	1oz	✓		✓	With Entrée Exemption	Apple and cinnamon loop cereal that is whole grain rich (11g whole grain per serving). 8g sugar per serving. Provides 3g dietary fiber per serving. No HFCS or artificial sweeteners. Good source of 11 vitamins and minerals.
38000-78788	Kellogg's® Froot Loops® For Schools	96ct / 1oz	✓	1oz	✓		✓	With Entrée Exemption	Fruit flavored loop cereal that is whole grain rich (11g whole grain per serving). 8g sugar per serving. Provides 3g dietary fiber per serving. No HFCS or artificial sweeteners. Good source of 11 vitamins and minerals.
38000-54998	Kellogg's® Frosted Flakes® Multi-Grain For Schools	96ct / 1oz	✓	1oz	✓	✓	✓	✓	Sweetened flakes cereal that is whole grain rich (12g whole grain per serving). 7g sugar per serving. No HFCS or preservatives. Good source of 10 vitamins and minerals.
38000-78786	Kellogg's® Cinnamon Flakes® Multi-Grain For Schools	96ct / 1oz	✓	1oz	✓	✓	✓	✓	Cinnamon coated flakes cereal that is whole grain rich (12g whole grain per serving). 6g sugar per serving. No HFCS or preservatives. Good source of 10 vitamins and minerals.
38000-04996	Kellogg's® Frosted Mini-Wheats® Bite Size	96ct / 1oz	✓	1oz	✓	✓	✓	✓	Lightly frosted bite-sized shredded wheat biscuits cereal that is whole grain rich (22g whole grain per serving). 6g sugar per serving. No HFCS or preservatives. Good source of 7 vitamins and minerals.
38000-45861	Kellogg's® Frosted Mini-Wheats® Chocolate Little Bites®	96ct / 1oz	✓	1oz	✓	✓		✓	Lightly frosted bite-sized shredded wheat biscuits with real chocolate cereal that is whole grain rich (20g whole grain per serving). 6g sugar per serving. No HFCS or preservatives. Good source of 7 vitamins and minerals.
38000-78789	Kellogg's® Rice Krispies® made with Whole Grain Brown Rice	96ct / 1oz	✓	1oz	✓	✓	✓	✓	Puffed, toasted brown rice cereal. Whole grain-rich (26g per serving). 1g sugar per serving. Excellent source of iron and a good source of 11 vitamins and minerals. No HFCS.
38000-00896	Kellogg's® Raisin Bran®	96ct / 1.25oz	✓	1.25oz	✓	✓	✓	✓	Whole wheat and wheat bran flakes with raisins cereal that is whole grain rich (16g whole grain per serving). Contains 10g sugar per serving. No HFCS or preservatives. Good source of 9 vitamins and minerals.
<b>Kellogg's CEREAL POUCHES</b>									
38000-11469	Kellogg's® Apple Jacks® For Schools Cereal Snack Pouch	96ct / 1oz	✓	1oz	✓		✓	With Entrée Exemption	Apple and cinnamon loop cereal that is whole grain rich (11g whole grain per serving). 8g sugar per serving. Provides 3g dietary fiber per serving. No HFCS or artificial sweeteners. Good source of 11 vitamins and minerals.
38000-11467	Kellogg's® Froot Loops® For Schools Cereal Snack Pouch	96ct / 1oz	✓	1oz	✓		✓	With Entrée Exemption	Fruit flavored loop cereal that is whole grain rich (11g whole grain per serving). 8g sugar per serving. Provides 3g dietary fiber per serving. No HFCS. No artificial sweeteners. Good source of 11 vitamins and minerals.
38000-12585	Kellogg's Frosted Flakes® Multigrain For Schools Cereal Snack Pouch	48ct / 2oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Sweetened flakes cereal that is whole grain rich (24g whole grain per serving). 14g sugar per serving. No HFCS or artificial sweeteners. Good source of 10 vitamins and minerals.

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## Kellogg's CEREAL POUCHES

38000-11458	Kellogg's® Low Fat Granola Crunchy Clusters Cereal Snack Pouch	48ct/2oz	✓	2oz		No FD&C (Certified) Colors	✓	With Entrée Exemption	Oat, wheat, and rice cluster lowfat granola that is whole grain rich (32g whole grain per serving). 16g sugar per serving. No HFCS or artificial sweeteners. Contains no nuts or dried fruit pieces. Provides 4 grams of dietary fiber per serving.
38000-11460	Kellogg's Cinnamon Flakes® Multigrain For Schools Cereal Snack Pouch	48ct/2oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Cinnamon coated flakes cereal pouch that is whole grain rich (24g whole grain per serving). 13g sugar per serving. No HFCS. Good source of 10 vitamins and minerals.

## Kellogg's BREAKFAST KITS

38000-78791	Jump-Start Kellogg's® Apple Jacks® Reduced Sugar & 3 ct. Graham	44ct	✓	2oz	✓			Reimbursable Meal Only	Includes Kellogg's® Apple Jacks® For Schools Bowl, Keebler® 3ct Graham, and 4oz Apple Juice.
38000-78792	Jump-Start Kellogg's® Froot Loops® Reduced Sugar & 3 ct. Graham	44ct	✓	2oz	✓			Reimbursable Meal Only	Includes Kellogg's® Froot Loops® For Schools Bowl, Keebler® 3ct Graham, and 4oz Apple Juice.
38000-51091	Jump-Start Kellogg's® Multi-Grain Frosted Flakes Reduced Sugar & 3 ct. Graham	44ct	✓	2oz	✓	✓		Reimbursable Meal Only	Includes Kellogg's® Frosted Flakes® Multi-grain For Schools Bowl, Keebler® 3ct Graham, and 4oz Apple Juice.



## MADE WITH WHOLE GRAIN

38000-55122	Pop-Tart™ Made With Whole Grain Frosted Cinnamon, Single Pack	120ct/1.76oz	✓	1.25oz	✓	No FD&C (Certified) Colors	✓	✓	Whole grain rich (11g whole grain per serving) toaster pastry with cinnamon flavored filling. Contains 3g dietary fiber per serving. No HFCS. Good source of 7 vitamins and minerals.
38000-17196	Pop-Tart™ Made With Whole Grain Frosted Blueberry, Single Pack*	120ct/1.76oz	✓	1oz	✓			✓	Whole grain rich (10g whole grain per serving) toaster pastry with blueberry flavored filling. Baked with real fruit (filling made with equal to 10% fruit). Contains 3g dietary fiber per serving (2.5g fat per serving). No HFCS. Good source of 7 vitamins and minerals.
38000-55130	Pop-Tart™ Made With Whole Grain Frosted Strawberry, Single Pack	120ct/1.76oz	✓	1oz	✓			✓	Whole grain rich (10g whole grain per serving) toaster pastry with strawberry flavored filling. Baked with real fruit (filling made with equal to 10% fruit). Contains 3g dietary fiber per serving. No HFCS. Good source of 7 vitamins and minerals.
38000-12070	Pop-Tart™ Made With Whole Grain Frosted Fudge, Single Pack	120ct/1.76oz	✓	1.25oz	✓	✓	✓	✓	Whole grain rich (11g whole grain per serving) toaster pastry with fudge flavored filling. Contains 3g dietary fiber per serving (3g fat per serving). No HFCS. Good source of 7 vitamins and minerals.
38000-55125	Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Twin Pack	72ct/3.53oz	✓	2.5oz	✓	No FD&C (Certified) Colors	✓	With Entrée Exemption	Whole grain rich (22g whole grain per serving) toaster pastries with cinnamon flavored filling twin pack. Contains 6g dietary fiber per serving. No HFCS. Good source of 7 vitamins and minerals.
38000-17199	Pop-Tarts® Made With Whole Grain Frosted Blueberry, Twin Pack*	72ct/3.53oz	✓	2.25oz	✓			With Entrée Exemption	Whole grain rich (21g whole grain per serving) toaster pastries with blueberry flavored filling twin pack. Baked with real fruit (filling made with equal to 10% fruit). Contains 6g dietary fiber per serving. No HFCS. Good source of 7 vitamins and minerals.

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<b>pop-tarts</b> <b>MADE WITH WHOLE GRAIN</b>									
38000-55133	Pop-Tarts® Made With Whole Grain Frosted Strawberry, Twin Pack	72ct/ 3.53oz	✓	2.25oz	✓			With Entrée Exemption	Whole grain rich (21g whole grain per serving) toaster pastries with strawberry flavored filling twin pack. Baked with real fruit (filling made with equal to 10% fruit). Contains 6g dietary fiber per serving. No HFCS. Good source of 7 vitamins and minerals.
38000-12073	Pop-Tarts® Made With Whole Grain Frosted Fudge, Twin Pack	72ct/ 3.53oz	✓	2.5oz	✓	✓	✓	With Entrée Exemption	Whole grain rich (23g whole grain per serving) toaster pastries with fudge flavored filling twin pack. Contains 6g dietary fiber per serving (6g fat per serving). No HFCS. Good source of 7 vitamins and minerals.
<b>Kellogg's</b> <b>Eggo</b> <b>MINI PANCAKES, WAFFLES AND FRENCH TOAST BITES</b>									
38000-92313	Eggo® Mini Waffle Bites, Cinnamon	72ct/ 2.64oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Individually wrapped whole grain rich (33g whole grain per serving) mini waffles with a hint of cinnamon in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 9 vitamins and minerals.
38000-92315	Eggo® Mini Waffle Bites, Maple	72ct/ 2.64oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Individually wrapped whole grain rich (33g whole grain per serving) mini waffles with a hint of maple flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 9 vitamins and minerals.
38000-80801	Eggo® Mini French Toast Bites, Chocolate Chip	72ct/ 3.03oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Individually wrapped whole grain rich (32g whole grain per serving) mini French toasts with chocolate chips in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 9 vitamins and minerals.
38000-80693	Eggo® Mini French Toast Bites, Original/Maple	72ct/ 3.03oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Individually wrapped syrup-infused whole grain rich (32g whole grain per serving) mini French toasts with hint of maple flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 9 vitamins and minerals.
38000-92560	Eggo® Mini Pancake Bites, Blueberry	72ct/ 3.03oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Individually wrapped whole grain rich (32g whole grain per serving) mini pancakes with blueberry flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 8 vitamins and minerals.
38000-92562	Eggo® Mini Pancake Bites, Maple	72ct/ 3.03oz	✓	2oz	✓	✓	✓	With Entrée Exemption	Individually wrapped whole grain rich (32g whole grain per serving) mini pancakes with maple flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 8 vitamins and minerals.
<b>RICE KRISPIES</b> <b>CHEWY GRANOLA BARS</b>									
38000-91612	Cocoa Krispies® Chewy Granola Bar Chocolate	96ct/ 1.34oz	✓	1oz	✓	No FD&C (Certified) Colors		✓	Whole grain rich (10g whole grain per serving) oat and rice granola bar with chocolate flavoring. No nut allergens. No HFCS. Good source of vitamin A and calcium.
38000-48396	Rice Krispies® Chewy Granola Bar Apple Cinnamon	96ct/ 1.27oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (10g whole grain per serving) oat and rice granola bar with natural apple and cinnamon flavoring. No nut allergens. No HFCS. Made with colors and flavors from natural sources. Good source of vitamin A and calcium.

\* Tentative information based on initial pre-launch nutritional analysis

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<b>RICE KRISPIES CHEWY GRANOLA BARS</b>									
38000-54937	Berry Krispies® Chewy Granola Bar Mixed Berry	96ct/ 1.27oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (10g whole grain per serving) oat and rice granola bar with strawberry flavoring. No nut allergens. No HFCS. Made with colors and flavors from natural sources. Good source of vitamin A and calcium.
<b>NUTRI GRAIN REAL FRUIT N' GRAIN CEREAL BARS</b>									
38000-90819	Nutri-Grain® Cereal Bar Blueberry	96ct/ 1.55oz	✓	1oz	✓			✓	Whole grain rich (14g whole grain per serving) cereal bar. Filling made with real blueberry. Contains 3g dietary fiber per serving (4g fat per serving). No HFCS. Good source of 8 vitamins and minerals.
38000-59779	Nutri-Grain® Cereal Bar Apple Cinnamon	96ct/ 1.55oz	✓	1oz	✓			✓	Whole grain rich (14g whole grain per serving) cereal bar. Filling made with real apple and cinnamon. Contains 3g dietary fiber per serving (4g fat per serving). No HFCS. Good source of 8 vitamins and minerals.
38000-59772	Nutri-Grain® Cereal Bar Strawberry	96ct/ 1.55oz	✓	1oz	✓			✓	Whole grain rich (14g whole grain per serving) cereal bar. Filling made with real strawberry. Contains 3g dietary fiber per serving (4g fat per serving). No HFCS. Good source of 8 vitamins and minerals.
<b>KEEBLER GRAHAMS MADE WITH WHOLE GRAIN</b>									
30100-11654	Keebler® Despicable ME™ Honey Grahams*	210ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (9g whole grain per serving) licensed character grahams. No HFCS.
30100-20150	Keebler® Animal Crackers	150ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (18g whole grain per serving) animal shaped character grahams. No HFCS. Good source of calcium.
30100-50689	Keebler® Scooby-Doo!™ Bones Cinnamon Graham Sticks	210ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (9g whole grain per serving) bite-sized bone shaped cinnamon licensed character grahams. No HFCS. Good source of calcium and vitamin A.
30100-55644	Keebler® Bug Bites® Cinnamon Grahams	210ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (9g whole grain per serving) bite-sized bug shaped cinnamon licensed character grahams. No HFCS. Good source of calcium and vitamin A.
30100-40239	Keebler® Elf® Grahams Chocolate	150ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (8g whole grain per serving) elf shaped chocolate character grahams. No HFCS. Good source of calcium and vitamin A.
30100-40221	Keebler® Elf® Grahams Cinnamon	150ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (9g whole grain per serving) elf shaped cinnamon character grahams. No HFCS. Good source of calcium and vitamin A.
30100-40213	Keebler® Elf® Grahams Original/Honey	150ct/ 1oz	✓	1oz	✓	✓	✓	✓	Whole grain rich (9g whole grain per serving) elf shaped honey character grahams. No HFCS. Good source of calcium and vitamin A.
30100-80741	Keebler® Gripz® Chocolate Chip Grahams	150ct/ 0.95oz	✓	1oz	✓	✓		✓	Whole grain rich (8g whole grain per serving) popable, chocolate chip graham dots. No HFCS. Good source of calcium and vitamin A.

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## MADE WITH WHOLE GRAIN

38000-14567	Rice Krispies Treats® Chocolatey Chip Made with Whole Grain	80ct/ 1.59oz	✓	1oz	✓	✓		✓	Whole grain rich (17g whole grain per serving) chocolatey chips crispy marshmallow square made from puffed, oven-roasted whole grain rice cereal. No HFCS.
38000-11052	Rice Krispies® Treat Bar Made with Whole Grain	80ct/ 1.41oz	✓	1oz	✓	✓		✓	Whole grain rich (16g whole grain per serving) crispy marshmallow square made from puffed, oven-roasted whole grain rice cereal. No HFCS.
38000-14540 <i>Kellogg's Special</i>	Rice Krispies® Treat Minis Made with Whole Grain	600ct/ 0.42oz	✓	0.25oz	✓	✓		✓	Whole grain rich (5g whole grain per serving) crispy marshmallow square minis made from puffed, oven-roasted whole grain rice cereal. No HFCS.



## CRACKER CRISPS

38000-75519	Special K® Cracker Chips Sea Salt	36ct/ 0.87oz		A La Carte Only		✓	✓	✓	Popped staple cracker crisps that are light in texture, crispy and perfectly seasoned with a touch of sea salt. Potato as the first ingredient, 100 calories per serving.
38000-75520	Special K® Cracker Chips Sour Cream & Onion	36ct/ 0.87oz		A La Carte Only		✓	✓	✓	Popped staple cracker crisps that are light in texture, crispy and perfectly seasoned with sour cream and onion flavoring. Potato as the first ingredient, 100 calories per serving.



## VEGGIE - CN LABELED

28989-97152	Morningstar Farms® Veggie Breakfast Sausage Patties CN Labeled	112ct/ 1.34oz	N/A	1oz MA	✓	No FD&C (Certified) Colors		With Entrée Exemption	CN labeled meatless savory sausage patty seasoned with herbs and spices. Each 1.34oz patty provides 1oz equivalent meat alternate.
28989-49938	Morningstar Farms® Spicy Black Bean Burger CN Labeled	48ct/ 2.9oz	N/A	2oz MA	✓	No FD&C (Certified) Colors	✓	With Entrée Exemption	CN labeled meatless black bean patty with southwestern flavor made from black beans, whole kernel corn, tomatoes, and mild green chilies. Each 2.9oz patty provides 2oz equivalent meat alternate.
84059-71116	Gardenburger® Hamburger Style Classic CN Labeled	48ct/ 2.5oz	N/A	2.25oz MA	✓	No FD&C (Certified) Colors	✓	With Entrée Exemption	CN labeled soy-based burger style veggie patty with juicy burger taste. Each 2.5oz patty provides 2.25oz equivalent meat alternate.